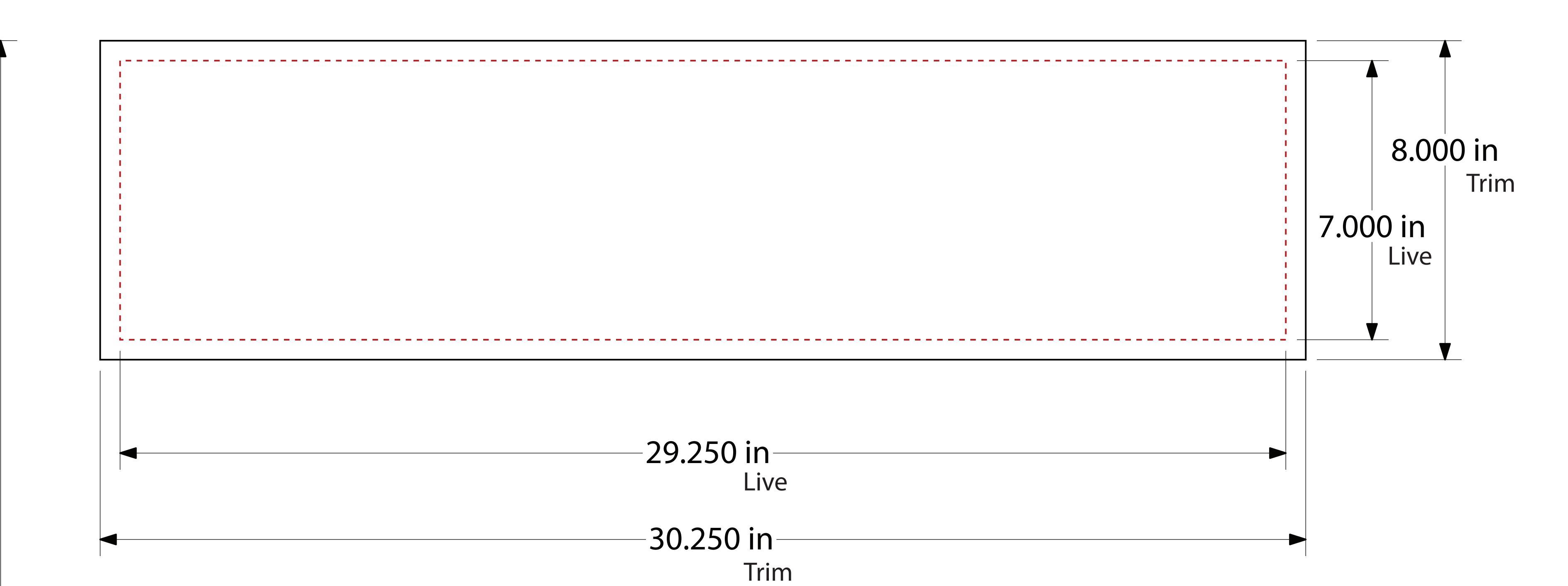
HABCO® ESM28 V2, MEDIA DIMENSIONS

HABCO® provides dimensional information as a guideline only and does not warrant any media production based on specifications provided.

SIDE DECAL ESM28 & ESM46 Common Artwork and Finished Size Recommended Substrate Thickness: 0.004"

HEADER FASCIA ESM28 V2 - Recommended Substrate Thickness: 0.070"



VERSION TWO (V2) HEADER EFFECTIVE:

Serial Number: 28007888

Effective Date: June 1, 1999

HEADER SUBSTRATE THICKNESS: Recommended minimum 0.070", absolute maximum 0.1875" Thick Clear Polycarbonite including ink or digital decal.

Process: Screenprint facedown with transluscent white diffusion layer flood; Digital print facedown on clear decal with transluscent white diffusion layer backing or flood.

HABCO® Art Center Prepress Guidelines

File Formats:

77.625 in

- Illustrator (.ai)
- EPS (.eps)
- Press Quality PDF (.pdf)

Colours

- CMYK color space
- Supplied Pantone references preferred
- RGB files are not acceptable as color shift will occur.

Graphics & Fonts

- Please remember to supply all linked graphics, and fonts (or convert to outlines).
- CMYK images 400dpi+ @ 1/4 Scale (min 300dpi @ 1/4 scale)
- Logos/Text and Graphics should be supplied in vector format.
- Any Die/Cut lines should be supplied in vector format.
- Allow Additional 1/4" bleed on all sides beyond trim dimensions for indexing when supplying digital prepess artwork.

Getting your files to us:

Email (10mb size limit)

- CDs/DVDs
- USB Flash Drive
- FTP Site www.hightail.com/u/HABCO

HABCO®

501 Gordon Baker Road Toronto, Ontario

M2H 2S6

Attention: Art Center

UNIVERSAL SIDE DECAL ARTWORK FORMAT COMMON TO ESM42: Use ESM28/46 Trim Dimensions as Live Area and Bleed to ESM42 Trim Dimensions. *If not using model ESM42 ignore this note.*

Issued HABCO® Toronto: June 19, 2017