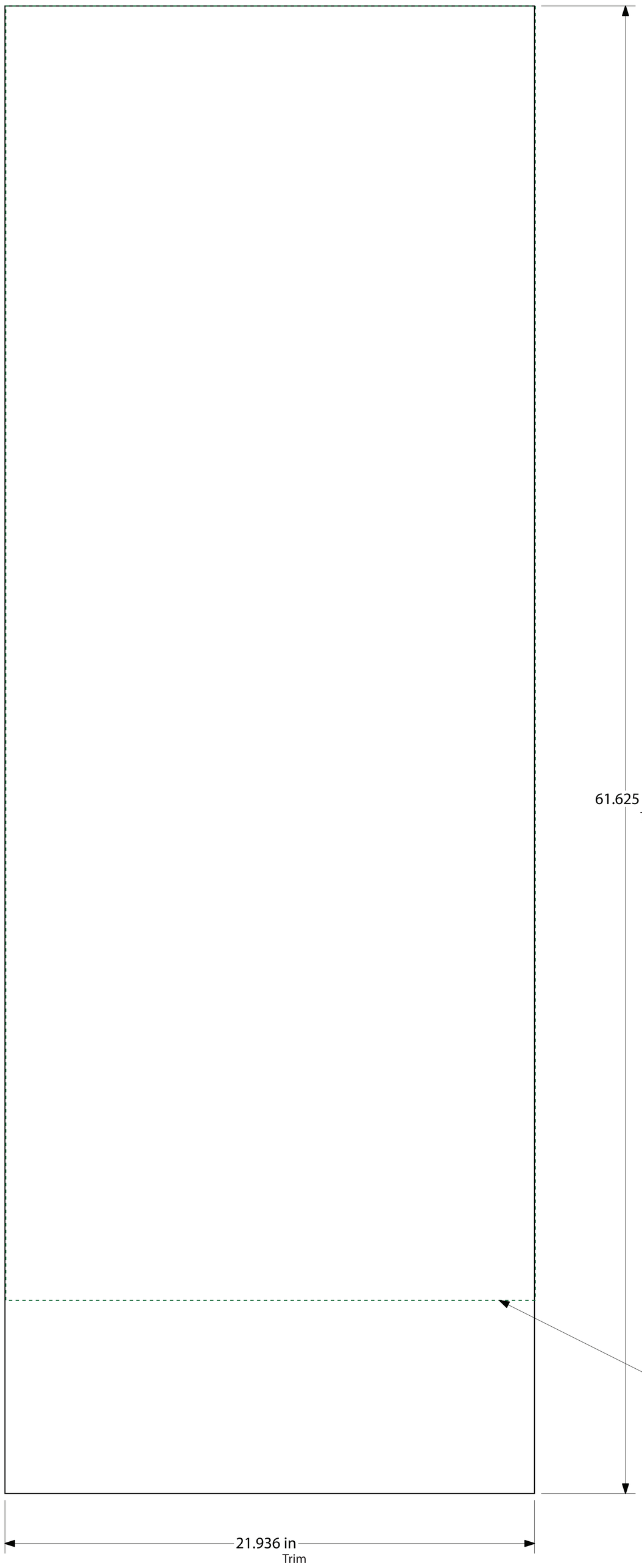
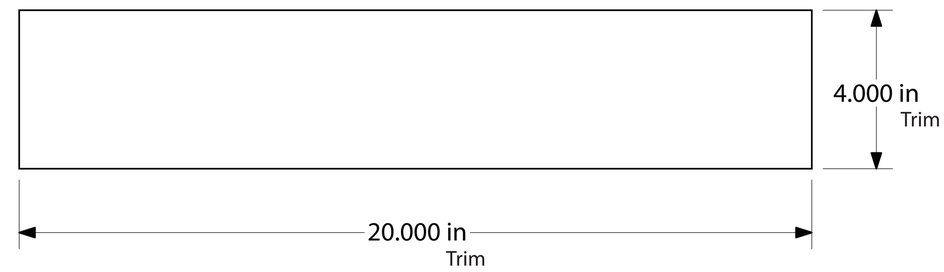
HABCO® ESM12 MEDIA DIMENSIONS

HABCO® provides dimensional information as a guideline only and does not warrant any media production based on specifications provided.

SIDE DECAL ESM12



DOOR DECAL ESM10 & ESM12 Common Artwork and Finished Size



Process: Screenprint facedown with transluscent white diffusion layer flood. Digital print facedown on clear decal with translucent white diffusion layer backing or flood.

HABCO® Art Center Prepress Guidelines

File Formats:

- **Illustrator (.ai)**
- **EPS (.eps)**
- **Press Quality PDF (.pdf)**

Colours
- CMYK color space
- Supplied Pantone references preferred
- RGB files are not acceptable as color shift will occur.

Graphics & Fonts
- Please remember to supply all linked graphics, and fonts (or convert to outlines).
- CMYK images 400dpi+ @ 1/4 Scale (min 300dpi @ 1/4 scale)
- Logos/Text and Graphics should be supplied in vector format.
- Any Die/Cut lines should be supplied in vector format.
- Allow Additional 1/4" bleed on all sides beyond trim dimensions for indexing when supplying digital prepess artwork.

Getting your files to us:
- CDs/DVDs
- USB Flash Drive
- Email (10mb size limit)
- FTP Site - **www.hightail.com/u/HABCO**

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Attention: Art Center

UNIVERSAL SIDE DECAL ARTWORK FORMAT COMMON TO ESM10: Use ESM10 Trim Dimensions as Live Area and Bleed to ESM12 Trim Dimensions. Commonly accepted practice has excess bleed trimmed from bottom for ESM10 application. ***If not using model ESM10 ignore this note and reference.***

REFERENCE: ESM10 TRIM LINE

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